



FURNITURE
& FITTINGS
SKILL COUNCIL

कुशल • सक्षम • आत्मनिर्भर

REGIONAL SKILL GAP & DEMAND

ANALYSIS REPORT

2023-24

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Executive Summary

Overview of the Skill Gap Study

The Furniture & Fittings Skill Council conducted a comprehensive skill gap study to assess the current state of skills within the Furniture & allied Industry. The survey included over 450+ companies across different states and sub-sectors, providing a holistic view of the industry's workforce capabilities and identifying critical areas for improvement.

Instead of traditional Skill Gap Studies, through **FFSC Regional Skill Chapters** we focused on building a Skill Gap & Demand Analysis Mechanism to gauge industry demand & gap on a real time basis.

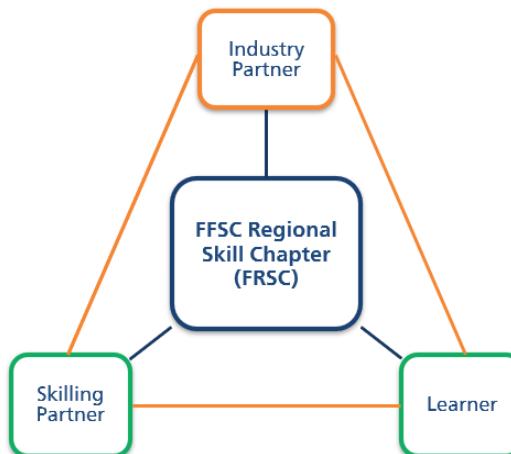
Each participating company takes a **Skill Gap Test** which provides insights into the company and collectively as a region. Parameters include demand forecast, workforce composition, demographics, employment types, gender diversity, organizational structure, HR policy & personnel availability, participation in skilling programs, awareness of apprenticeship opportunities.

FFSC analysed and concluded that the key to addressing all the challenges was to **first formalise the fragmented & unorganised Industry**, as it had the most important roles to play for the success of Skilling Ecosystem, be it of Employer, Subject Matter Expert, Skilling Partner, Endorser & more.

With a larger goal to formalize industry, spread awareness, create ease of engagement, and make Skill India Mission Industry-led movement, **FFSC Skill Ambassador Campaign** was launched in early 2020.

- An initiative to engage companies, associations, academia, and communities as **FFSC Skill Ambassadors**, to participate in the Skill India Initiatives and promote it.
- Innovative approaches like **FFSC Skill Pavilions** in industry exhibitions, conferences, talk shows, and social media outreach, resulted in **over 1500 Skill Ambassadors across 50+ regional clusters**.
- Skill Ambassadors play pivotal roles in various initiatives like Board of Standards, NOS groups, Training Programs, Skill Pavilions, Skilled India Talks, India & World Skills Competitions, etc.

Based on the campaign insights and stakeholder consultation, government's shift towards more demand driven approach, FFSC conceptualized the **Regional Skill Chapter Model** in 2021, with an aim to provide comprehensive Skilling Solutions regionally.



Through the working model piloted in over 8 cities, FFSC Regional Skill Chapter concept demonstrates the viability and scalability of this approach to formalize industry clusters, implement demand-driven skilling strategies, foster key stakeholder-facilitator collaboration, establish skilling infrastructure, and promote industry-led skilling.

The **Skill Gap Study** helps FFSC in creating the **Regional Skill Development Plan** for each industry cluster where FFSC has created FFSC Regional Skill Chapters. Industry-led FFSC Regional Skill Chapters address industry-specific skill gaps and needs, and advocates the development of sustainable regional skilling ecosystem through strategic Public-Private partnerships.

The report covers the study conducted with over 460 plus companies participated in the Skill Gap Study from 19 states across India and the following are the overall findings:

- **Existing Workforce Strength:** There are an overall of 41,000 plus employees in the 460 companies who have participated in the study. The data includes both the permanent as well as contractual employees who are employed by these companies. These employees can be skill certified as per National Skills Qualification Framework (NSQF) through the Recognition of Prior Learning (RPL).
- **Upskilling Scope:** The overall workforce statistics offer the scope for upskilling for these employees given the overall unorganised nature of the industry and the changing technology which requires upgradation of the workforce.
- **Apprenticeship Scope:** There is immense potential to engage apprentices based on the overall workforce data compiled during the study. A minimum of 1000 apprentices (based on 2.5% of overall workforce) to a maximum of 4000 apprentices (based on 10% of the overall workforce) can be engaged by the industry.
- **Jobs Aggregation:** A total of 5600 plus requirement of fresher has been aggregated during the study. The jobs have been aggregated in the form of their projected forecast for the coming year.
- **HR Services:** 68% of the companies have asked for support in terms of creating a defined organisation structure of their organisation to define the career progression for their employees and formalise the performance evaluation.

The Skill Gap Study is an ongoing exercise which will be compiled every year and the report will be published to guide the FFSC Regional Skill Chapters to create their Regional Skill Development Plan.

A. Objectives and Scope

The primary objectives of this skill gap study were:

1. **Identify existing skill gaps** in the furniture and fittings sector.
2. **Understand the training needs** of the workforce.
3. **Evaluate the current state of apprenticeship programs** and their effectiveness.
4. **Provide actionable recommendations** for industry stakeholders to bridge these skill gaps.

The study covered manufacturers, suppliers, and other key players in the industry from various regions, ensuring a diverse and representative sample.

B. Key Findings

1. Skill Gaps Identified:

- A significant number of companies reported a lack of skilled workforce, particularly in areas requiring technical expertise.
- Soft skills such as communication and leadership were also highlighted as areas needing improvement.

2. Training and Development:

- Many companies expressed a need for more robust training programs tailored to the specific needs of the furniture and fittings sector.
- There is a notable interest in reskilling and upskilling initiatives to keep pace with technological advancements and industry standards.



3. Apprenticeship Programs:

- While some companies are engaged in apprenticeship programs, there is a widespread desire to learn more about these opportunities and how to implement them effectively.
- Companies currently participating in the National Apprenticeship Promotion Scheme (NAPS) reported positive outcomes but indicated room for improvement in program delivery.



4. Regional Disparities:

- The skill gap varies significantly across different states, with some regions experiencing more acute shortages of skilled labour than others.
- The availability of training resources and infrastructure is unevenly distributed, contributing to these regional disparities.

1. Introduction

1.1. About Furniture and Fittings Skill Council (FFSC)

FFSC stands as a Not-for-Profit, Industry-Led Body dedicated to furthering the Skill India Mission under the auspices of the Ministry of Skill Development & Entrepreneurship (MSDE), with support from the Ministry of Housing & Urban Affairs (MoHUA), NSDC, CII, and over 1500 Industry Partners.

As an authorized Awarding Body by the National Regulator (NCVET), FFSC is primarily involved in developing job-role-based qualifications, including training curriculum and guidelines, utilized across various educational institutions, such as schools, colleges, universities, standalone private institutes, and customized programs.

In pursuit of this endeavour, FFSC focuses on sectors encompassing Interiors, Furniture, and Allied industries. Our efforts are underpinned by an exhaustive Industry Occupational Map, developed in alignment with the National Skills Qualification Framework and National Credit Framework (ranging from Levels 1 to 8). This map not only delineates a comprehensive list of Occupations and Job Roles within these sectors but also incorporates a career progression plan, reflecting our commitment to holistic skill development.

FFSC represents the Interiors, Furniture and Allied sectors (Timber, Panel, Hardware, Bamboo, etc.), and represents career opportunities across the spectrum. It has over 1500+ industry partners and associations within its network and the number is growing each day.

1.2. Background and Purpose of the Study

FFSC had partnered with EY to conduct the Skill Gap Study in 2016 and the duration of the analysis was till 2025.

Skill Gap Report (2016-17) - EY & FFSC (<https://ffsc.in/assets/pdf/skill-gap-reports-EY.pdf>)

The purpose of this study is to compile the demand from the Industry players from the Regional Skill Chapters to create a Regional Skill Development Plan and provide region specific insights and suggest initiatives which can be taken as per the findings.

Information and inferences from the below studies have been factored in the compilation of this report.

- KPMG Report (2017-22) - Furniture and Furnishings Sector (<https://ffsc.in/assets/pdf/skill-gap-reports-KPMG.pdf>)
- FICCI BCG Report (2020) - 'India's Potential as a Global Furniture Hub' (https://ffsc.in/assets/pdf/skill-gap-reports-FICCI_BCG.pdf)
- IKEA Whitepaper (2021) - 'Strategic Roadmap for Furniture Sector of India' (<https://ffsc.in/assets/pdf/skill-gap-reports-IKEA.pdf>)

Key Challenges:

Industry Challenges:

1. **Disorganized and Fragmented:** lack of formal industry associations/forums/line ministry
2. **Lack of Occupational Standards:** Outdated Training curriculum & programs
3. **Lack of modern infrastructure & facilities** for formal training or upskilling.
4. **Missing Upskilling Culture:** Companies worry about losing employees if they train or certify them.
5. **Low Awareness & trust:** People don't know about government programs, or find it complicated.
6. **Bad Experiences:** candidates from various programs were not available or not meeting demand.

Learner/Candidate Challenges:

1. **Negative Perception & myths:** People lack guidance and positive role models.
2. **Limited Training Access:** Few training opportunities, especially in rural areas.
3. **High Costs:** Training is too expensive for many, especially backward segments.
4. **Training not meeting Apprenticeship & Jobs:** Skilling partners not well connected with Industry

Skilling Partner Challenges:

1. **Skill Mismatch:** Training does not match industry needs.
2. **Outdated Infrastructure & High Costs:** Expensive to establish & maintain training centers.
3. **Lack of Industry Knowledge:** Trainers are not familiar with modern industry practices.
4. **Few Quality Trainers:** Experienced professionals do not find skilling as lucrative career option.
5. **Short-Term Focus:** Rely too much on government funding and inclined towards short-term gains.

Recognizing these challenges, the Furniture & Fittings Skill Council (FFSC) initiated this skill gap study to provide a detailed and actionable understanding of the current skill landscape.

1.3. Scope and Objectives

The scope of this study encompasses a wide range of stakeholders within the furniture and fittings industry, including manufacturers, suppliers, and other key players. The study covers various regions across India to ensure a comprehensive understanding of the skill landscape.

The primary objectives of the skill gap study are:

1. **Identify Existing Skill Gaps:** Analyse the current skill levels within the industry and pinpoint specific areas where there are deficiencies.



2. **Assess Training Needs:** Understand the types of training and development required to bridge the identified skill gaps.



3. **Evaluate Apprenticeship Programs:** Examine the effectiveness of existing apprenticeship programs and explore opportunities for improvement.



4. **Provide Recommendations:** Develop practical and actionable recommendations for industry stakeholders to address the skill gaps and enhance workforce capabilities.

1.4. Methodology

Skill Gap Assessment System: Instead of traditional Skill Gap Studies, chapters focus on building a mechanism to gauge industry demand on real time basis.

- a. Each participating company takes a Skill Gap Test which provides insights into the company and collectively as a region.
- b. Parameters include demand forecast, workforce composition, demographics, employment types, gender diversity, organizational structure, HR policy & personnel availability, participation in skilling programs, awareness of apprenticeship opportunities.

FFSC has conducted more than 10 Industry consultation meets to promote the Skill Gap Form among the industry network in the Regional Skill Chapters.



2. Sector Overview

2.1. Industry Background

Indian Interiors & Furniture Industry, a MSME dominated sector, is projected to grow at 12-14% CAGR from present market size of 4.5 lakh crores to approx. 11 lakh crores by 2030.

- There is a significant evolution across major working formats, i.e. on-site by carpenters or contractors, small to large design firms and workshops, small to large factories, and trading.
- Driven by the adoption of modern modular furniture, and low entry barrier, the last decade has seen an exponential increase in new entrepreneurs and shift in industry practices.
- This has created a huge demand for new job roles in design, manufacturing, and management, such as CAD/CAM designers, machine operators, assemblers, and installers, which are essential for contemporary furniture and interiors production.

With India poised to become the third largest global economy by 2030, the Government of India has identified the furniture industry as a key enabler to expand the reach of 'Make in India' goods across the globe. The furniture industry in India is a part of the home furnishing industry and occupies the largest share (~50% in 2019) in the home furnishing market. In FY2019, the Indian furniture market was valued at \$12.6 billion and grew at a compound annual growth rate (CAGR) of 9.4% during 5 years before that.¹ The last decade has led to an inordinate success for the furniture industry in India.

The impetus to this industry was mainly provided by increasing urbanization rates, a large share of the younger population, rising levels of disposable income of middle-class society and a strong tourism and hospitality industry. (As per the IKEA Whitepaper (2021) - 'Strategic Roadmap for Furniture Sector of India')

2.2. Current Market Landscape

Today, the furniture and fittings sector in India is a dynamic and rapidly evolving industry characterized by a mix of traditional craftsmanship and modern manufacturing techniques.

The Indian furniture market is majorly fragmented with micro and small players or unorganized segment.²⁰ They account for 80% of the market. The unorganized segment dominates India furniture market, as it offers cheaper products in comparison to the ones available through the organized segment. Moreover, product customization availability in the unorganized sector is another factor for the segment's leading market position.²¹ However, Indian furniture market is moving from the unorganized segment to the organized segment to adapt to fast changes in the furniture market. (As per the IKEA Whitepaper (2021) - 'Strategic Roadmap for Furniture Sector of India')

Market Segmentation:

- **Residential Furniture:** This segment includes a wide range of products such as living room, bedroom, dining, and outdoor furniture. It remains the largest market segment, driven by urbanization and rising disposable incomes.
- **Office Furniture:** With the growth of the corporate sector and increasing emphasis on ergonomic designs, the office furniture segment has seen significant growth. This includes workstations, chairs, and storage solutions.
- **Institutional Furniture:** This segment caters to educational institutions, healthcare facilities, and hospitality sectors. It includes specialized furniture designed to meet the needs of these sectors.
- **Modular Furniture:** The demand for modular furniture has surged due to its flexibility, space-saving designs, and aesthetic appeal. It is popular in both residential and office spaces.

Key Trends:

- **Sustainability:** There is a growing emphasis on sustainable materials and eco-friendly production processes. Consumers are increasingly opting for furniture made from certified wood, recycled materials, and other sustainable resources.
- **Customization:** The trend towards personalized and customized furniture is gaining momentum. Consumers are looking for unique pieces that reflect their personal style and preferences.
- **E-commerce Growth:** The rise of e-commerce platforms has transformed the furniture retail landscape. Online shopping for furniture offers convenience and a wider range of choices, leading to increased market penetration.
- **Smart Furniture:** Integration of technology in furniture design is an emerging trend. Smart furniture includes features like adjustable settings, integrated charging ports, and multifunctional designs.

3. Findings

A total of 460 plus companies participated in the Skill Gap Study from 19 states across India and the following are the overall findings:

Existing Workforce Strength: There are an overall of 41,000 plus employees in the 460 companies who have participated in the study. The data includes both the permanent as well as contractual employees who are employed by these companies. These employees can be skill certified as per National Skills Qualification Framework (NSQF) through the Recognition of Prior Learning (RPL).

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Jobs Aggregation: A total of 5600 plus requirement of fresher has been aggregated during the study. The jobs have been aggregated in the form of their projected forecast for the coming year.

HR Services: 68% of the companies have asked for support in terms of creating a defined organisation structure of their organisation to define the career progression for their employees and formalise the performance evaluation.

The Skill Gap Study is an ongoing exercise which will be compiled every year and the report will be published to guide the FFSC Regional Skill Chapters to create their Regional Skill Development Plan.

3.1. Geographic Distribution Analysis

State-Level Distribution

The bar chart showing the number of respondents per state highlights significant variation in respondent distribution across different states. Here are the key observations:

- **Kerala:** With 156 respondents, Kerala has the highest number of respondents. This indicates a strong representation from this state, possibly due to targeted outreach or higher engagement levels.
- **Tamil Nadu:** The second-highest number of respondents comes from Tamil Nadu, with 98 respondents. This suggests a substantial interest or participation from this state.
- **Maharashtra:** Maharashtra follows with 77 respondents, indicating significant engagement from this region as well.
- Other states with notable respondent numbers include **Karnataka, Telangana, Rajasthan, and West Bengal**, each contributing between 16 to 20 respondents.
- States like **Delhi (NCT), Haryana, and Gujarat** also have a fair representation with respondents ranging from 7 to 14.
- There are a few states with very low representation, such as Uttar Pradesh, Uttarakhand, Himachal Pradesh, Puducherry (UT), Manipur, Chhattisgarh, Punjab, and Odisha, each having 1 to 2 respondents.

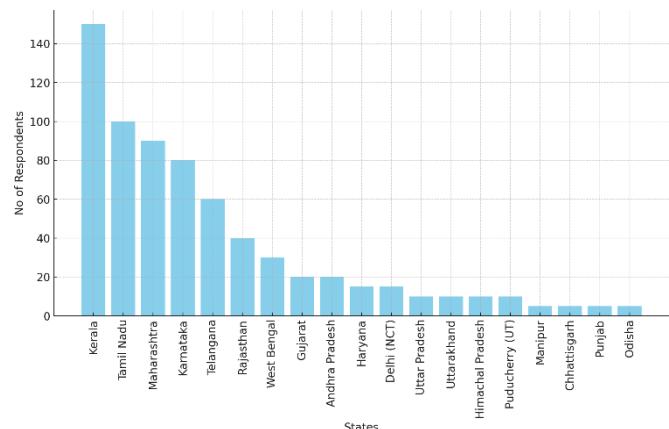


Fig: Geographic Distribution of respondents

3.2. Top Occupation in Demand

Analysing the occupations in demand within the industry involves understanding the roles and their significance in driving the industry's growth and addressing its needs. Here's a detailed theoretical analysis of each top occupation:

1. **Furniture Installation & After Sales:** High demand for this role indicates a focus on customer satisfaction and service quality. After-sales service is crucial for maintaining customer relationships and encouraging repeat business.
2. **Furniture Production - Machine Shop:** The demand for skilled machine operators highlights the industry's reliance on efficient and precise manufacturing processes. High-quality machine work is essential for producing durable and well-crafted furniture.
3. **Furniture Production - Work Shop:** This reflects a need for skilled artisans and craftsmen who can handle intricate and detailed work that machines cannot fully replicate. It underscores the importance of craftsmanship in the furniture industry.
4. **Furniture Designing & Engineering:** Design and innovation are critical for staying competitive in the market. Demand for this role shows a focus on creating unique, attractive, and functional furniture that meets evolving consumer preferences.

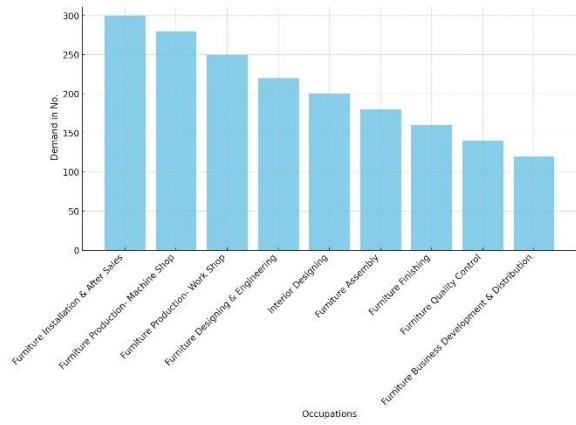


Fig: Top Occupations in Demand

5. **Interior Designing:** This role's demand indicates the industry's integration with broader interior design trends. It suggests a market that values complete interior solutions rather than standalone furniture pieces.
6. **Furniture Assembly:** High demand for assembly roles underscores the importance of precision and quality in the final stages of furniture production. It ensures that the final product is sturdy and well-constructed.
7. **Furniture Finishing:** Finishing is crucial for both the aesthetic appeal and durability of furniture. The demand for skilled finishers highlights the importance of high-quality, attractive finishes that appeal to consumers.
8. **Furniture Quality Control:** This role is vital for maintaining high standards and preventing defective products from reaching the market. It reflects a commitment to quality and customer satisfaction.
9. **Furniture Business Development & Distribution:** The demand for business development professionals indicates an emphasis on expanding market reach and improving distribution channels. It's essential for driving growth and ensuring efficient supply chain operations.

Overall Implications

- **Skills and Training:** The demand for these roles suggests a need for specialized training programs and apprenticeships to develop the necessary skills. Vocational training and certification programs can help bridge the skill gap in these areas.
- **Technological Integration:** Roles like machine shop operators and quality control inspectors may increasingly require familiarity with advanced machinery and technology, indicating a trend towards more tech-integrated production processes.
- **Customer-Centric Approach:** The importance of after-sales service and business development highlights a customer-centric approach, aiming to enhance customer experience and satisfaction.
- **Innovation and Design:** High demand for design and engineering roles shows the industry's focus on innovation and staying ahead of design trends to remain competitive.

3.3. Recent Job Vacancies

The analysis helps in understanding the recent trends in job vacancies, the demand for different categories of jobs, and the states with the highest job opportunities. It also highlights the emphasis on certifying and reskilling the workforce to meet current job requirements.

- High Demand for Skilled Trades
- Emerging Demand in Design and Technology
- Roles like Interior Designer, Production Supervisor, and Material Resource Planner are in high demand.
- Significant Vacancies in Multipurpose Assistant – Furniture, Production and Installation Positions Sector-Specific Demand
- Certain roles are highly specific to particular industries, such as CNC Program Operator in manufacturing and Furniture Designer in creative sectors.

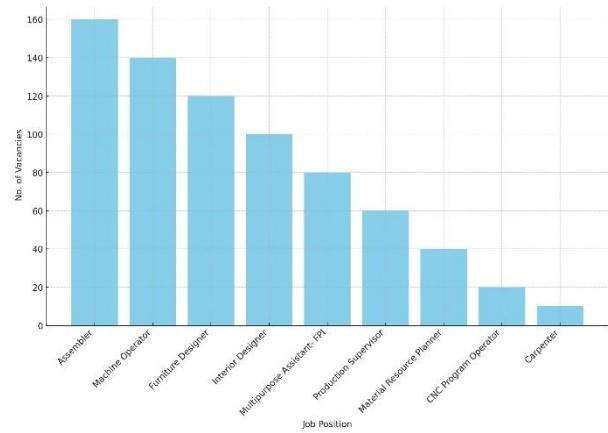


Fig: Job Vacancies Overall

Implications:

1. **Workforce Development and Training:**
 - The high demand for skilled trades indicates a need for enhanced vocational training and apprenticeship programs.
 - Companies and educational institutions should collaborate to develop targeted training programs that equip workers with the necessary technical skills.
2. **Investment in Technology and Design Education:**
 - The emerging demand for design and technology roles underscores the importance of integrating digital skills into educational curricula.
 - Investments in technology education, including CAD and other design software, can help meet this demand.
3. **Opportunities for Entry-Level Workers:**
 - The significant number of helper positions suggests opportunities for entry-level workers to enter the job market.
 - Providing on-the-job training and career progression pathways can help these workers advance to more skilled roles over time.
4. **Sectoral Focus for Economic Development:**
 - Understanding sector-specific demand can help policymakers and business leaders prioritize economic development efforts.
 - By focusing on sectors with high job vacancies, such as manufacturing and creative industries, they can stimulate job creation and economic growth.
5. **Regional Workforce Strategies:**
 - Different states exhibit varying patterns of job demand, necessitating tailored regional workforce strategies.
 - State governments can use this data to develop localized policies and programs that address the unique needs of their labour markets.

3.4. Existence of In-house HR Department

The dataset includes various companies from different states and industries, highlighting their HR practices. Specifically, it provides information on whether these companies have in-house HR departments or professionals, as illustrated by the pie chart showing 61.4% of respondents without an in-house HR and 38.6% with an in-house HR.

1. **Prevalence of In-house HR Departments:** A significant portion of companies, particularly smaller or less established ones, may not have dedicated HR departments. This could be due to cost constraints, perceived lack of necessity, or reliance on external HR services.
2. **Impact on Organizational Efficiency:** Companies with in-house HR departments generally exhibit better organizational efficiency. These departments handle critical functions like recruitment, training, employee relations, and compliance with labour laws, which directly impact productivity and workplace harmony.
3. **Recruitment and Retention:** The presence of an HR department aids in structured recruitment processes, ensuring that the right talent is acquired. It also fosters better retention through employee engagement, career development programs, and addressing grievances.
4. **Training and Development:** HR departments are instrumental in identifying skill gaps and organizing training programs to enhance employee capabilities. This aligns with the data, where

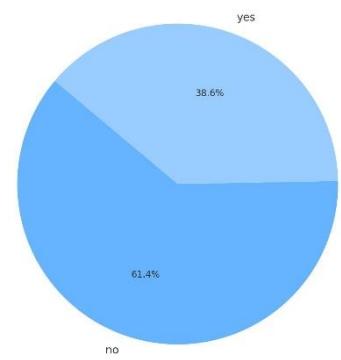


Fig: In-house HR Department

companies expressed interest in various HR services, including organization structure creation and reskilling/upskilling.

3.5. Need for Organisation Structure

Based on the dataset, we observe that a substantial portion of companies express a need for creating an organizational structure.

1. Majority Recognize the Need: A significant majority of companies (68%) have indicated a need for organization structure creation. This suggests that these companies are either lacking a formal structure or are seeking to improve their existing structure to enhance efficiency and management.

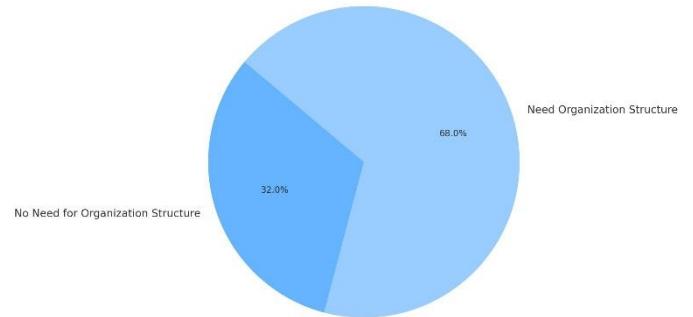


Fig: Need for Organisation Structure

Potential Reasons for Needing Organization Structure:

- **Growth and Expansion:** Companies undergoing growth phases often require a more defined structure to manage increased complexity and scale.
- **Operational Efficiency:** A well-defined organizational structure can streamline operations, improve communication, and clarify roles and responsibilities.
- **Employee Management:** Proper structuring can enhance employee performance by providing clear career paths and hierarchical clarity.
- **Strategic Alignment:** Aligning organizational structure with strategic goals ensures that all parts of the organization are working towards common objectives.

2. Companies Without Need: The remaining 32% of companies either already have an effective structure in place or operate in a manner that does not require formal structuring, possibly due to smaller size or a different management approach.

Importance of Organization Structure

- **Clarity and Focus:** An organizational structure provides clarity on roles, responsibilities, and reporting lines, reducing confusion and overlap.
- **Decision Making:** It facilitates quicker and more effective decision-making by clearly defining who has authority over different areas.
- **Coordination and Communication:** It enhances coordination across various departments and improves internal communication.
- **Scalability:** A well-defined structure supports scalable growth, allowing the company to expand efficiently without losing control.

3.6. Skilled Workforce Statistics Analysis

- **Majority with Skilled Workforce:** The majority of respondents (66.5%) reported having a skilled workforce, suggesting that most organizations have employees with the necessary skills.
- **Significant Minority without Skilled Workforce:** A notable portion (27.2%) of respondents reported not having a skilled workforce, highlighting a gap that may need addressing through training and development programs.
- **Non-Respondents:** A small percentage (6.3%) did not respond to the question about skilled workforce, which may warrant further investigation to understand the reasons behind this non-response.

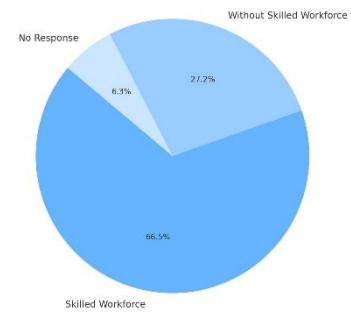


Fig: Skilled Workforce Statistics

Important Note

It is important to note that having a skilled workforce does not necessarily mean that these workers are certified. The term "skilled workforce" could encompass individuals who have acquired their skills through experience, informal training, or on-the-job learning, and may not have formal certification to validate their skills.

3.7. Apprenticeship Awareness

1. Overall Awareness:

- The dataset shows varying levels of awareness about apprenticeship programs among companies.

2. Regional Differences:

- **High Awareness:** States like Andhra Pradesh and Gujarat have higher percentages of companies aware of apprenticeship programs, with awareness levels of 80% and 76.92%, respectively.
- **Lower Awareness:** Other regions have lower awareness percentages, indicating a need for increased outreach and education about apprenticeship programs.

3. Sectoral Insights:

- **Industry Association:** This category shows the highest awareness percentage at 44.44%, suggesting these organizations might be more connected to apprenticeship initiatives.
- **Furniture Manufacturer:** Despite being the largest category, it has a relatively low awareness percentage of 24.13%, indicating a potential gap in knowledge or engagement with apprenticeship programs in this sector.

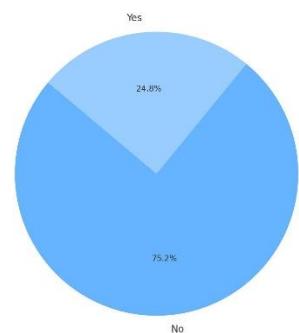


Fig: Apprenticeship Awareness

4. Implications:

- **Targeted Outreach:** Regions and sectors with lower awareness levels can benefit from targeted outreach and education programs to boost participation in apprenticeship schemes.
- **Policy Focus:** Policymakers can focus on states and sectors with lower engagement to create tailored initiatives that address specific barriers to awareness and participation.

3.8. Awareness about Services offered by FFSC

The bar chart visualizes the level of awareness among respondents about various services offered by the Furniture and Fittings Skill Council (FFSC).

Key Observations

High Interest Services:

- **Reskilling/Upskilling/Learning & Development:** The highest interest is shown in this service, indicating that companies recognize the need for continuous improvement and skill enhancement in their workforce. This could be due to rapid changes in technology and industry standards requiring workers to update their skills regularly.
- **National Apprenticeship Promotion Scheme (NAPS):** A significant interest is also shown in NAPS, suggesting that companies are looking to participate in government-supported apprenticeship programs. This may be driven by the benefits of reduced training costs and potential government incentives.
- **Recruitment (Placement Drives):** Companies are keen on recruitment services, highlighting the importance of attracting skilled labour to meet their workforce needs.

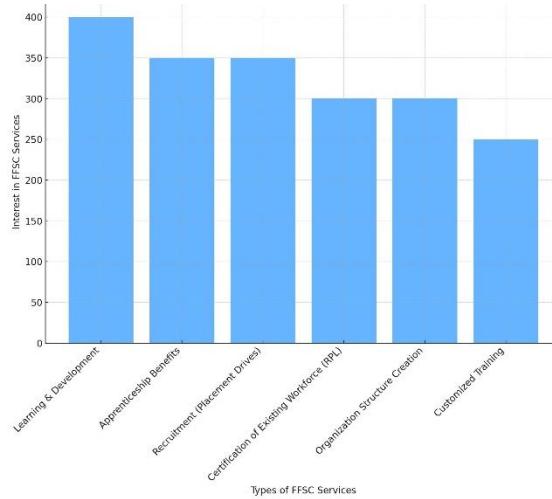


Fig: Awareness about Services offered by FFSC Services

Implications

1. **Strategic Focus:** FFSC should prioritize services with the highest interest, such as reskilling/upskilling, NAPS, and recruitment. These services align with the immediate needs and interests of the companies surveyed.
2. **Awareness Campaigns:** For services with lower interest, such as customized training, FFSC could consider awareness campaigns to educate companies on the benefits and potential ROI of tailored training programs. Highlighting case studies or success stories might increase interest.
3. **Government Collaboration:** Given the high interest in NAPS, FFSC can collaborate more closely with government bodies to streamline and promote apprenticeship programs, making them more accessible and beneficial for companies.
4. **Certification Programs:** The interest in certification suggests that FFSC could develop more robust certification programs that are industry-recognized and valued, thereby increasing the perceived value among companies.

5. **Organizational Consulting:** Moderate interest in organizational structure services indicates an opportunity for FFSC to offer consulting services that help companies design effective and efficient organizational frameworks.

4. Recommendations

4.1. Strategies for Bridging Skill Gaps

1. Short-term Solutions

To address immediate skill gaps in the furniture and fittings industry, several short-term strategies can be implemented:

- **Intensive Training Programs:** Develop and deploy intensive, short-term training programs focused on specific skills that are in high demand. These programs can be tailored to different job roles, such as digital design tools for designers or advanced machinery operation for manufacturers.
- **Industry Workshops and Seminars:** Organize workshops and seminars led by industry experts to provide hands-on training and knowledge sharing on the latest technologies and practices.
- **Online Learning Platforms:** Utilize online learning platforms to offer flexible and accessible training modules that employees can complete at their own pace. Topics can range from technical skills to soft skills like communication and project management.
- **Collaboration with Industry Leaders:** Partner with leading companies and industry experts to provide mentorship programs and on-the-job training opportunities. This can help bridge the gap between theoretical knowledge and practical application.

2. Long-term Initiatives

For sustainable skill development, long-term initiatives should focus on creating a robust and adaptable workforce:

- **Curriculum Development:** Collaborate with educational institutions to update curricula in technical schools, colleges, and universities to include the latest industry trends and technologies. Ensure that graduates are job-ready and equipped with relevant skills.
- **Continuous Professional Development:** Establish a culture of continuous learning within organizations by encouraging employees to pursue further education and certifications. Offer incentives for completing professional development courses.

- **Apprenticeship Programs:** Expand and enhance apprenticeship programs to provide comprehensive training that combines classroom instruction with practical experience. Promote participation in the National Apprenticeship Promotion Scheme (NAPS) to leverage government support.
- **Skill Mapping and Forecasting:** Implement regular skill mapping and forecasting exercises to anticipate future skill requirements and proactively address potential gaps. This can involve conducting periodic surveys and engaging with industry stakeholders to stay ahead of emerging trends.

4.2. Policy Implications

1. Recommendations for Industry Stakeholders

Industry stakeholders play a crucial role in bridging skill gaps. Key recommendations include:

- **Investment in Training:** Allocate resources for ongoing employee training and development programs. Consider setting up dedicated training departments or collaborating with external training providers.
- **Adoption of Technology:** Embrace new technologies and ensure that employees receive the necessary training to use these tools effectively. This includes investing in digital tools, automation, and sustainable practices.
- **Creating Learning Ecosystems:** Foster an organizational culture that values continuous learning and innovation. Encourage knowledge sharing and collaboration among employees to build a resilient and adaptable workforce.

2. Government and Educational Institution Roles

The government and educational institutions must collaborate to support the industry's skill development needs:

- **Policy Support and Incentives:** The government should provide incentives for companies to invest in training and development. This can include tax benefits, grants, and subsidies for training programs and apprenticeships.
- **Public-Private Partnerships:** Promote partnerships between industry and educational institutions to align educational programs with industry needs. This can involve co-developing curricula, offering internships, and facilitating industry exposure for students.
- **Infrastructure Development:** Invest in the development of training centers and infrastructure that can support advanced skill development. Ensure these centers are accessible to workers across different regions.
- **Regulatory Frameworks:** Establish regulatory frameworks that mandate skill certification and continuous professional development for key job roles within the industry. This can help maintain high standards and ensure that the workforce remains competitive.

5. Conclusion

5.1. Summary of Key Findings

1. Major Skill Gaps

The skill gap study identified several critical areas where the industry workforce is lacking:

- **Technical Skills:** There is a notable deficiency in advanced manufacturing techniques, digital design proficiency, and the ability to operate modern machinery and automation tools.
- **Soft Skills:** Key soft skills such as effective communication, leadership, and project management are underdeveloped, impacting overall productivity and team dynamics.
- **Emerging Skills:** As the industry evolves, new skills related to sustainability, smart furniture technologies, and innovative design thinking are increasingly necessary.

2. Sectoral Insights

- **Diverse Workforce Needs:** Different segments of the industry, such as residential furniture, office furniture, and institutional furniture, have unique skill requirements that need tailored training programs.
- **Regional Variations:** Skill gaps vary significantly across different regions, with some areas facing more acute shortages due to limited access to training resources and infrastructure.
- **Training Effectiveness:** While many companies have implemented training programs, their effectiveness is mixed, with a need for more updated, relevant, and continuous training efforts.

5.2. Future Directions

1. Importance of Continuous Learning

- **Ongoing Skill Development:** In a rapidly changing industry, continuous learning is crucial for keeping the workforce updated with the latest technologies and practices. Encouraging a culture of lifelong learning within organizations will ensure that employees remain competitive and adaptable.
- **Professional Development Programs:** Implementing structured professional development programs that offer regular training, certifications, and opportunities for skill enhancement will help bridge existing gaps and prepare the workforce for future challenges.

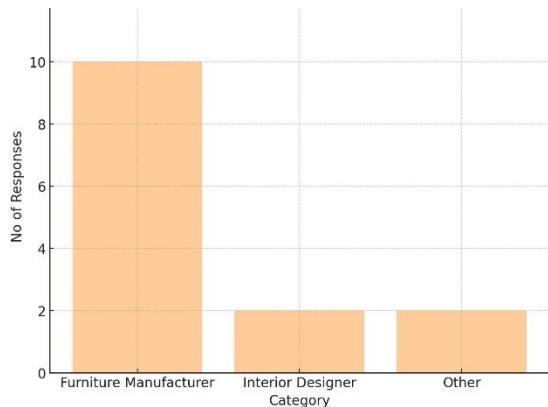
2. Adapting to Changing Market Needs

- **Technological Adaptation:** Embracing automation, digitalization, and other technological advancements will be key to staying competitive. Companies must invest in training their employees to effectively utilize these technologies.
- **Market-driven Skills:** As consumer preferences and market trends evolve, the industry must adapt by developing new skills aligned with these changes. This includes focusing on sustainability, customization, and innovative design to meet emerging market demands.
- **Collaborative Efforts:** Strengthening collaboration between industry stakeholders, educational institutions, and government bodies will be essential to address skill gaps comprehensively. Joint efforts in curriculum development, apprenticeship programs, and policy support will create a more robust and responsive skill development ecosystem.

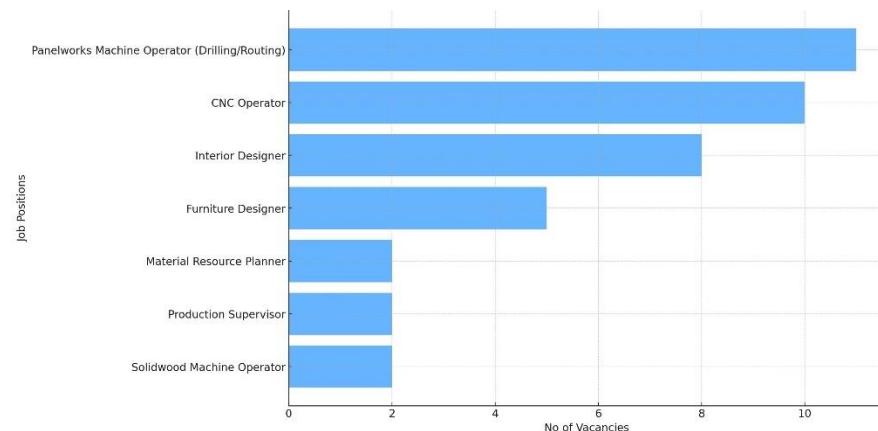
Annexure I: State-wise Skill Gap Findings

Andhra Pradesh

1. Category wise Distribution of Data Collected



2. Top Job Vacancies in Andhra Pradesh



3. Recognition of Prior Learning (RPL)-388

The Recognition of Prior Learning (RPL) is calculated by summing the total number of employees working at the factories or companies. This sum represents the workforce that potentially has existing skills and knowledge that can be formally recognized and certified through RPL programs. Here in this case Andhra Pradesh has a RPL requirement of 388.

4. Upskilling – 39

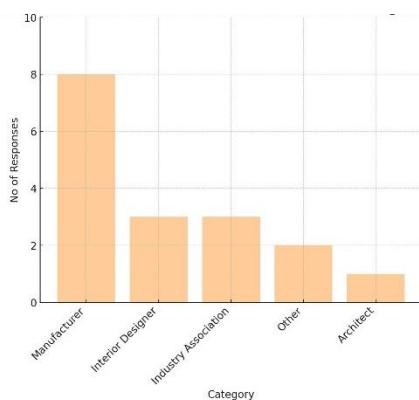
Upskilling is aimed at enhancing the skills of the current workforce to meet new job requirements or improve productivity. It is calculated as 10% of the total employee count. The targeted count for Upskilling in Andhra Pradesh shall be 39 employees.

5. Apprenticeship – 39

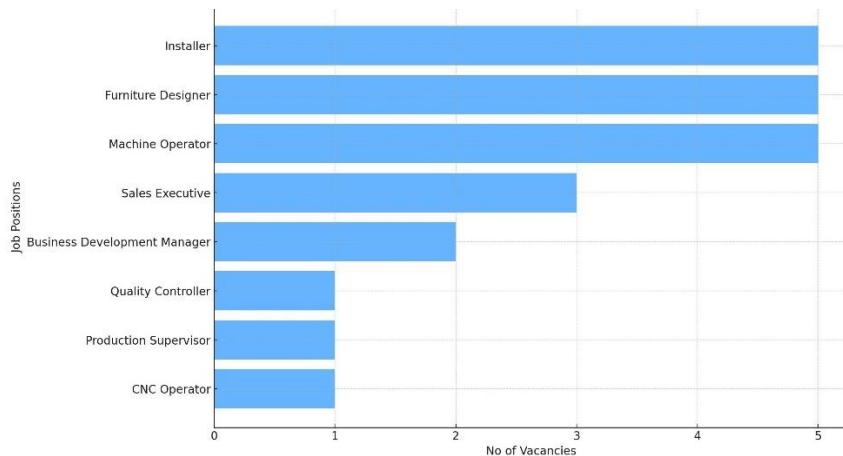
Apprenticeship programs combine on-the-job training with classroom instruction, offering new entrants practical experience and theoretical knowledge. These programs are essential for building a skilled workforce, reducing skill gaps, and ensuring a steady supply of trained professionals. They are calculated as 10% of the total employee count. With the current data range for Andhra Pradesh, 39 apprenticeship positions can be identified.

Delhi - NCR

1. Category wise Distribution of Data Collected



2. Top Job Vacancies in Delhi - NCR



3. Recognition of Prior Learning (RPL) - 5168

The Recognition of Prior Learning (RPL) is calculated by summing the total number of employees working at the factories or companies. This sum represents the workforce that potentially has existing skills and knowledge that can be formally recognized and certified through RPL programs. Here in this case Delhi-NCR has a RPL requirement of 5168.

4. Upskilling – 517

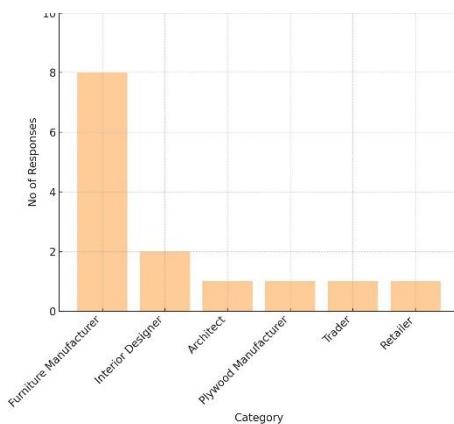
Upskilling is aimed at enhancing the skills of the current workforce to meet new job requirements or improve productivity. It is calculated as 10% of the total employee count. The targeted count for Upskilling in Delhi NCR shall be 517 employees.

5. Apprenticeship – 517

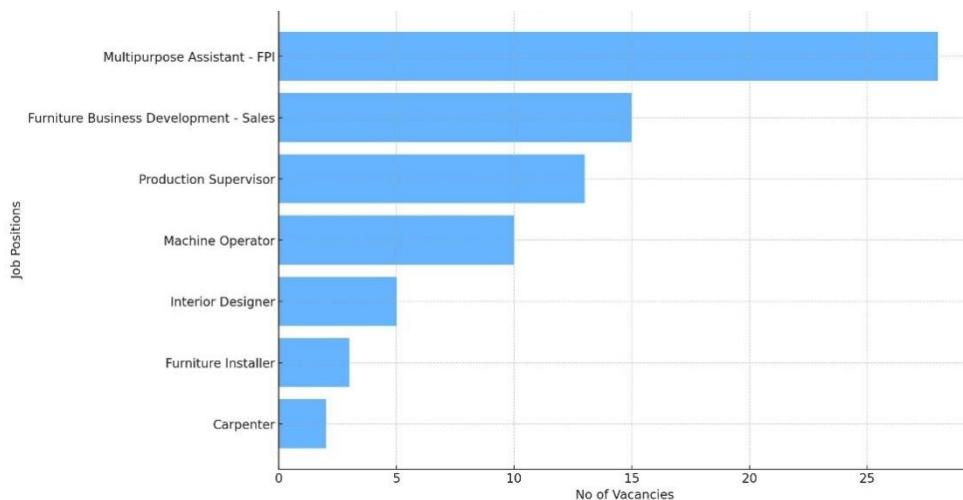
Apprenticeship programs combine on-the-job training with classroom instruction, offering new entrants practical experience and theoretical knowledge. These programs are essential for building a skilled workforce, reducing skill gaps, and ensuring a steady supply of trained professionals. They are calculated as 10% of the total employee count. With the current data range for Delhi NCR, 517 apprenticeship positions can be identified.

Gujarat

1. Category wise Distribution of Data Collected



2. Top Job Vacancies in Gujarat



3. Recognition of Prior Learning (RPL) - 894

The Recognition of Prior Learning (RPL) is calculated by summing the total number of employees working at the factories or companies. This sum represents the workforce that potentially has existing skills and knowledge that can be formally recognized and certified through RPL programs. Here in this case Gujarat has a RPL requirement of 894.

4. Upskilling – 89

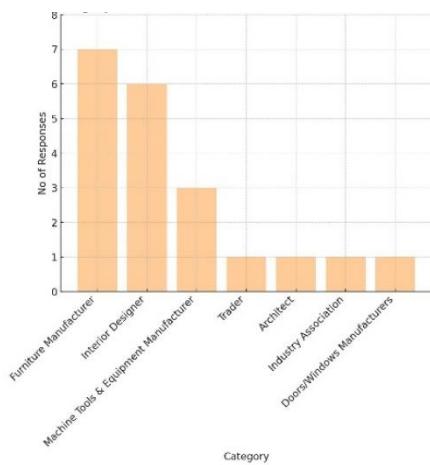
Upskilling is aimed at enhancing the skills of the current workforce to meet new job requirements or improve productivity. It is calculated as 10% of the total employee count. The targeted count for Upskilling in Gujarat shall be 89 employees.

5. Apprenticeship – 89

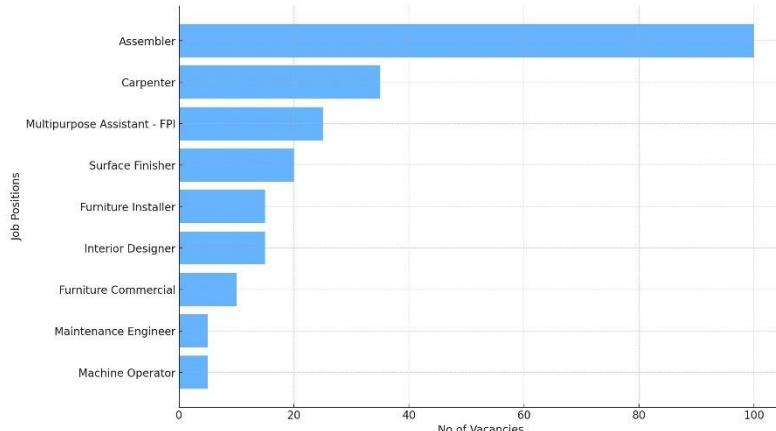
Apprenticeship programs combine on-the-job training with classroom instruction, offering new entrants practical experience and theoretical knowledge. These programs are essential for building a skilled workforce, reducing skill gaps, and ensuring a steady supply of trained professionals. They are calculated as 10% of the total employee count. With the current data range for Gujarat, 89 apprenticeship positions can be identified.

Karnataka

1. Category wise Distribution of Data Collected



2. Top Job Vacancies in Karnataka



3. Recognition of Prior Learning (RPL) - 4321

The Recognition of Prior Learning (RPL) is calculated by summing the total number of employees working at the factories or companies. This sum represents the workforce that potentially has existing skills and knowledge that can be formally recognized and certified through RPL programs. Here in this case Karnataka has a RPL requirement of 4321.

4. Upskilling – 432

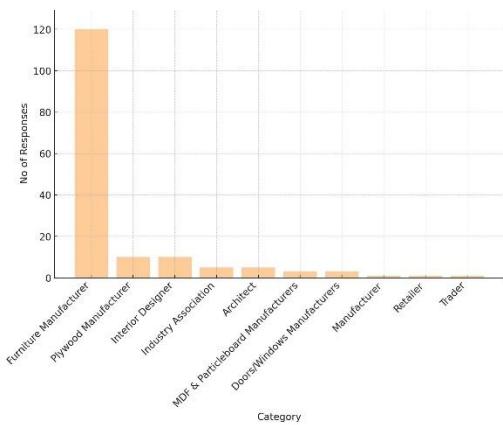
Upskilling is aimed at enhancing the skills of the current workforce to meet new job requirements or improve productivity. It is calculated as 10% of the total employee count. The targeted count for Upskilling in Karnataka shall be 432 employees.

5. Apprenticeship – 432

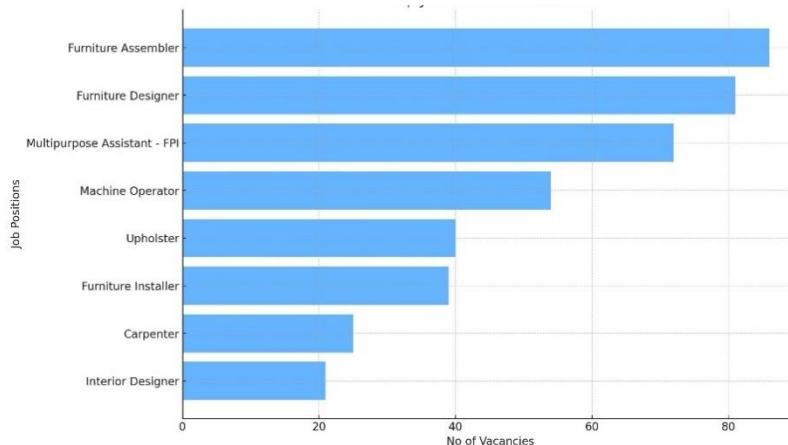
Apprenticeship programs combine on-the-job training with classroom instruction, offering new entrants practical experience and theoretical knowledge. These programs are essential for building a skilled workforce, reducing skill gaps, and ensuring a steady supply of trained professionals. They are calculated as 10% of the total employee count. With the current data range for Karnataka, 432 apprenticeship positions can be identified.

Kerala

1. Category wise Distribution of Data Collected



2. Top Job Vacancies in Kerala



3. Recognition of Prior Learning (RPL) - 7591

The Recognition of Prior Learning (RPL) is calculated by summing the total number of employees working at the factories or companies. This sum represents the workforce that potentially has existing skills and knowledge that can be formally recognized and certified through RPL programs. Here in this case Kerala has a RPL requirement of 7591.

4. Upskilling – 759

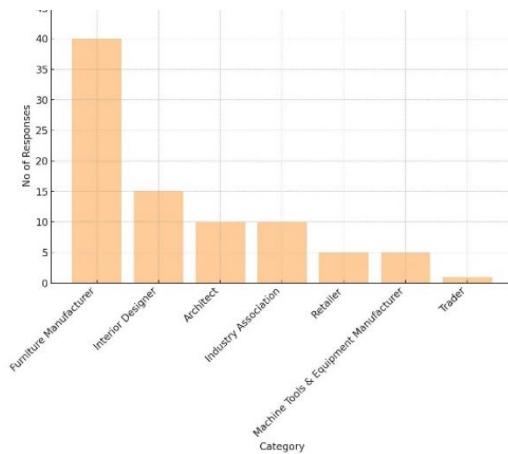
Upskilling is aimed at enhancing the skills of the current workforce to meet new job requirements or improve productivity. It is calculated as 10% of the total employee count. The targeted count for Upskilling in Kerala shall be 759 employees.

5. Apprenticeship – 759

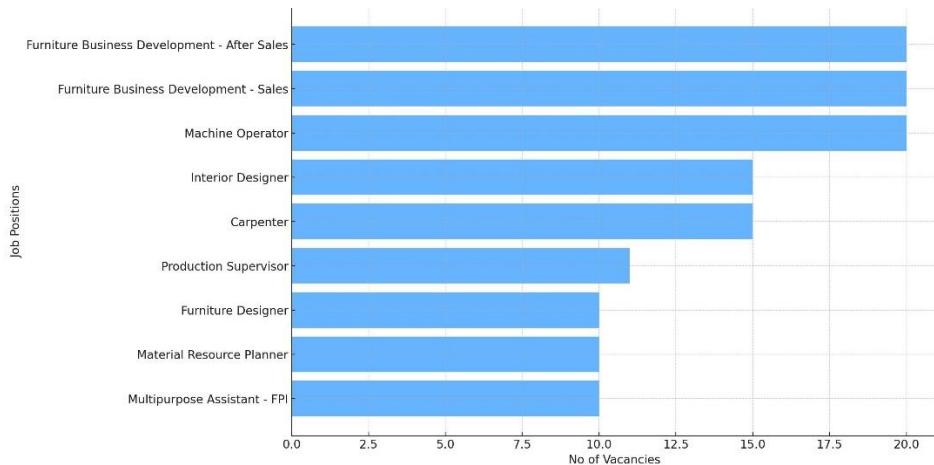
Apprenticeship programs combine on-the-job training with classroom instruction, offering new entrants practical experience and theoretical knowledge. These programs are essential for building a skilled workforce, reducing skill gaps, and ensuring a steady supply of trained professionals. They are calculated as 10% of the total employee count. With the current data range for Kerala, 759 apprenticeship positions can be identified.

Maharashtra

1. Category wise Distribution of Data Collected



2. Top Job Vacancies in Maharashtra



3. Recognition of Prior Learning (RPL)- 10774

The Recognition of Prior Learning (RPL) is calculated by summing the total number of employees working at the factories or companies. This sum represents the workforce that potentially has existing skills and knowledge that can be formally recognized and certified through RPL programs. Here in this case Maharashtra has a RPL requirement of 10774.

4. Upskilling – 1077

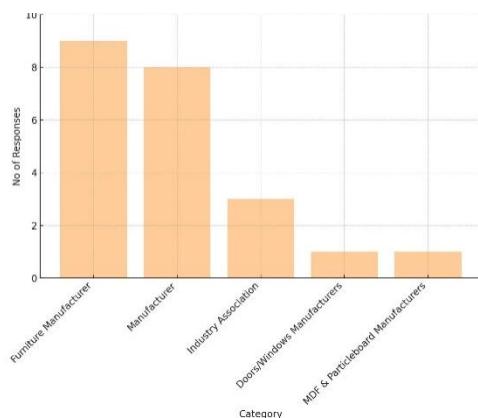
Upskilling is aimed at enhancing the skills of the current workforce to meet new job requirements or improve productivity. It is calculated as 10% of the total employee count. The targeted count for Upskilling in Maharashtra shall be 1077 employees.

5. Apprenticeship – 1077

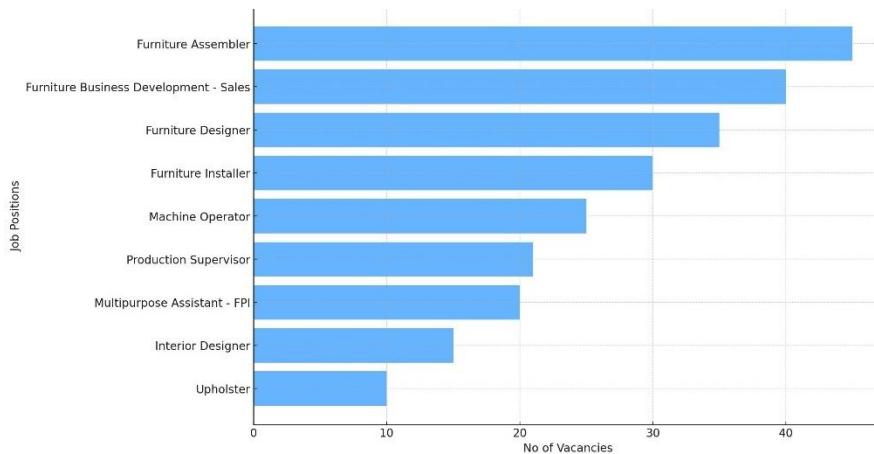
Apprenticeship programs combine on-the-job training with classroom instruction, offering new entrants practical experience and theoretical knowledge. These programs are essential for building a skilled workforce, reducing skill gaps, and ensuring a steady supply of trained professionals. They are calculated as 10% of the total employee count. With the current data range for Maharashtra, 1077 apprenticeship positions can be identified.

Rajasthan

1. Category wise Distribution of Data Collected



2. Top Job Vacancies in Rajasthan



3. Recognition of Prior Learning (RPL)- 1775

The Recognition of Prior Learning (RPL) is calculated by summing the total number of employees working at the factories or companies. This sum represents the workforce that potentially has existing skills and knowledge that can be formally recognized and certified through RPL programs. Here in this case Rajasthan has a RPL requirement of 1775.

4. Upskilling – 177

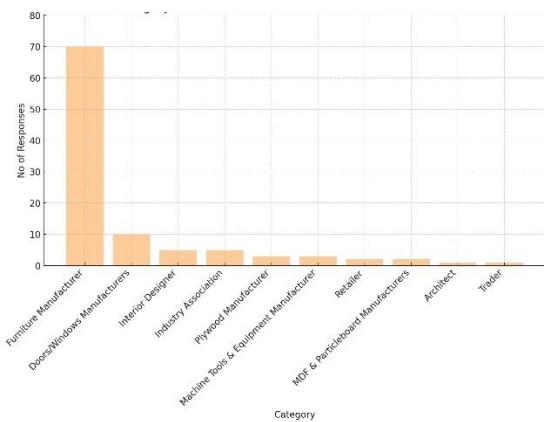
Upskilling is aimed at enhancing the skills of the current workforce to meet new job requirements or improve productivity. It is calculated as 10% of the total employee count. The targeted count for Upskilling in Rajasthan shall be 177 employees.

5. Apprenticeship – 177

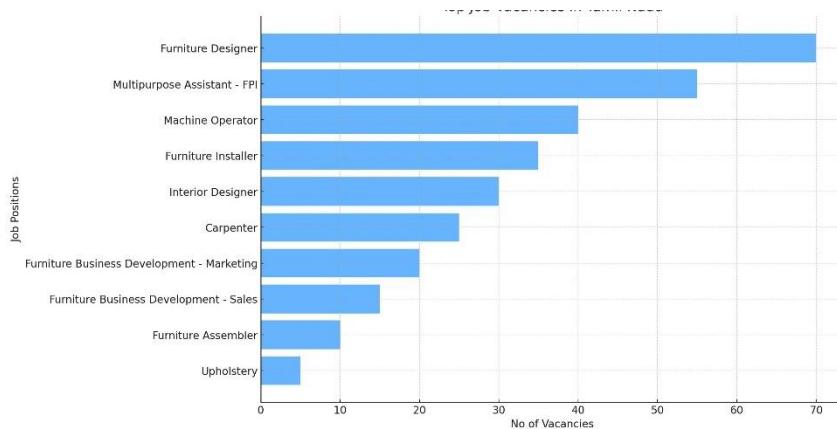
Apprenticeship programs combine on-the-job training with classroom instruction, offering new entrants practical experience and theoretical knowledge. These programs are essential for building a skilled workforce, reducing skill gaps, and ensuring a steady supply of trained professionals. They are calculated as 10% of the total employee count. With the current data range for Rajasthan, 177 apprenticeship positions can be identified.

Tamil Nadu

1. Category wise Distribution of Data Collected



2. Top Job Vacancies in Tamil Nadu



3. Recognition of Prior Learning (RPL) - 6517

The Recognition of Prior Learning (RPL) is calculated by summing the total number of employees working at the factories or companies. This sum represents the workforce that potentially has existing skills and knowledge that can be formally recognized and certified through RPL programs. Here in this case Tamil Nadu has a RPL requirement of 6517.

4. Upskilling – 652

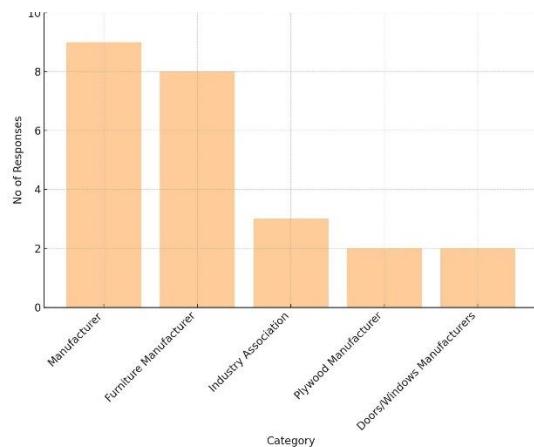
Upskilling is aimed at enhancing the skills of the current workforce to meet new job requirements or improve productivity. It is calculated as 10% of the total employee count. The targeted count for Upskilling in Tamil Nadu shall be 652 employees.

5. Apprenticeship – 652

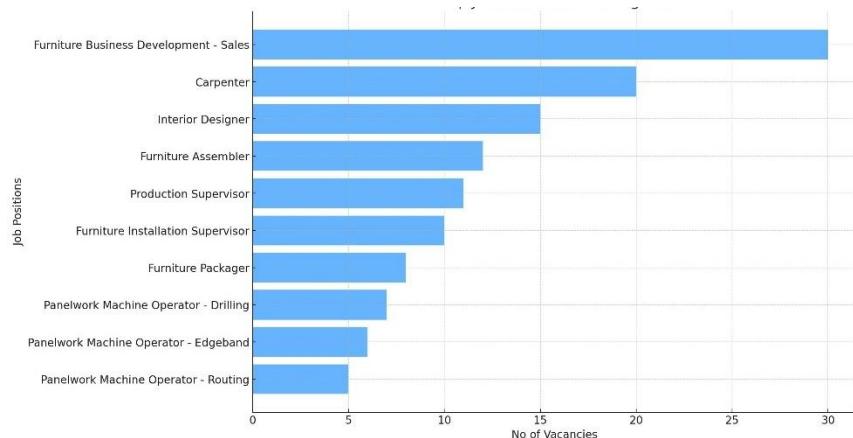
Apprenticeship programs combine on-the-job training with classroom instruction, offering new entrants practical experience and theoretical knowledge. These programs are essential for building a skilled workforce, reducing skill gaps, and ensuring a steady supply of trained professionals. They are calculated as 10% of the total employee count. With the current data range for Tamil Nadu, 652 apprenticeship positions can be identified.

Telangana

1. Category wise Distribution of Data Collected



2. Top Job Vacancies in Telangana



3. Recognition of Prior Learning (RPL) - 653

The Recognition of Prior Learning (RPL) is calculated by summing the total number of employees working at the factories or companies. This sum represents the workforce that potentially has existing skills and knowledge that can be formally recognized and certified through RPL programs. Here in this case Telangana has a RPL requirement of 653.

4. Upskilling – 65

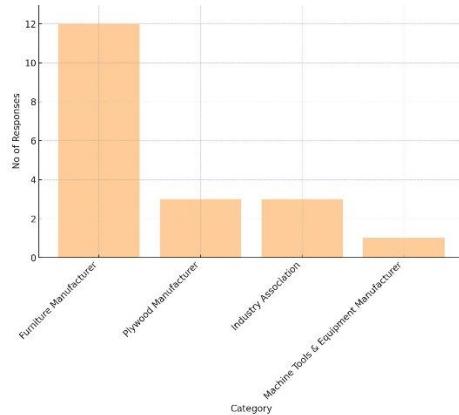
Upskilling is aimed at enhancing the skills of the current workforce to meet new job requirements or improve productivity. It is calculated as 10% of the total employee count. The targeted count for Upskilling in Telangana shall be 65 employees.

5. Apprenticeship – 65

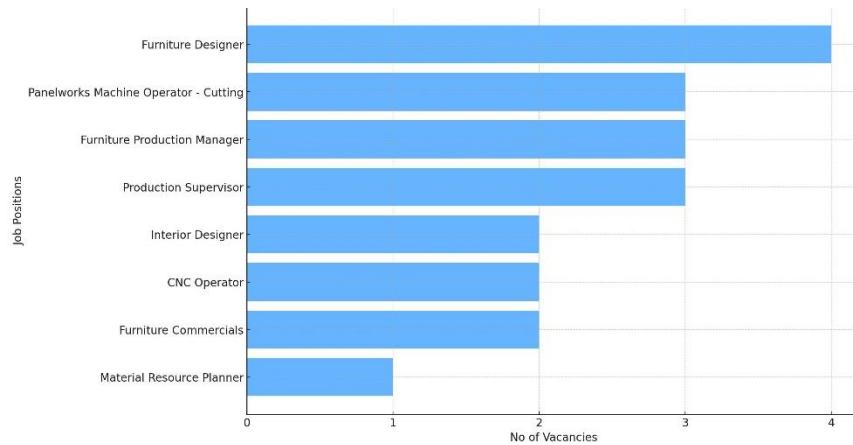
Apprenticeship programs combine on-the-job training with classroom instruction, offering new entrants practical experience and theoretical knowledge. These programs are essential for building a skilled workforce, reducing skill gaps, and ensuring a steady supply of trained professionals. They are calculated as 10% of the total employee count. With the current data range for Telangana, 65 apprenticeship positions can be identified.

West Bengal

1. Category wise Distribution of Data Collected



2. Top Job Vacancies in West Bengal



3. Recognition of Prior Learning (RPL) - 2274

The Recognition of Prior Learning (RPL) is calculated by summing the total number of employees working at the factories or companies. This sum represents the workforce that potentially has existing skills and knowledge that can be formally recognized and certified through RPL programs. Here in this case West Bengal has a RPL requirement of 2274.

4. Upskilling – 227

Upskilling is aimed at enhancing the skills of the current workforce to meet new job requirements or improve productivity. It is calculated as 10% of the total employee count. The targeted count for Upskilling in West Bengal shall be 227 employees.

5. Apprenticeship – 227

Apprenticeship programs combine on-the-job training with classroom instruction, offering new entrants practical experience and theoretical knowledge. These programs are essential for building a skilled workforce, reducing skill gaps, and ensuring a steady supply of trained professionals. They are calculated as 10% of the total employee count. With the current data range for West Bengal, 227 apprenticeship positions can be identified.